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October 3, 1997

Secretary
Federal Communications Commission
1919 M Street NW, Room 222
Washington, DC 20554

ATTN: CHIEF, ALLOCATIONS BRANCH

Re: FM Channel Allotment Petition for Rulemaking
Loudon, Tennessee and Lenoir City, Tennessee (Channel 287A)

Enclosed please find an original and four (4) copies of a "Petition for Rulemaking," filed herewith on behalf of Metro West Radio, LLC, licensee of WXST(FM), Loudon, Tennessee. As noted therein, the petition seeks reallocation of FM Channel 287A from Loudon, Tennessee to the city of Lenoir City, Tennessee.

Also enclosed is an additional copy of the petition which we would appreciate your returning to the undersigned in the enclosed postage paid, self-addressed envelope after it has been date stamped by your office. Thank you for your assistance in this matter.

Sincerely,

Michael R. Beverly
General Manager
Metro West Radio, LLC

No. of Copies rec'd 024
List ABCDE

WXST-FM 105.3
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(423) 675-4105 Fax (423) 675-4859

Please date stamp and return

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Before the
Federal Communications Commission
Washington, DC 20554

In the Matter of)
)
Amendment of Section 73.202(b)) MM Docket No. _____
Table of Allotments,) RM - _____
FM Broadcast Station)
(Loudon and Lenoir City, Tennessee)

To: Chief, Allocations Branch

PETITION FOR RULEMAKING

Metro West Radio, LLC, pursuant to 1.420(i) of the Commission's Rules and Regulations, hereby respectfully submits its Petition for Rulemaking, which seeks an amendment to the Commission's Table of FM Allotments, found in 73.202(b) of the Commission's Rules, so as to reallocate FM Channel 287A from the community of Loudon, Tennessee to the community of Lenoir City, Tennessee as follows:

City	Channel No.	
	Present	Proposed
Loudon, Tennessee	256A, 287A	256A
Lenoir City, Tennessee	228A	228A, 287A

Metro West Radio, LLC also requests the modification of its license consistent with the above reallocation proposal.

In support whereof, the following is shown:

1. Petitioner is the licensee of WXST(FM), Loudon, Tennessee operating on FM Channel 287A. IN addition to WXST, Loudon is the community of license for WLOD(AM) and WNOX-FM. WLOD(AM) operates on a frequency of 1140 kHz with a daytime only power of 1000 watts. WNOX-FM operates on Channel 256A with an effective radiated power of 6.0 kilowatts from an antenna height above average terrain of 100 meters. The community of Lenoir City, Tennessee, on the other hand is the community of license for WLIL-AM, WLIL-FM, and WBLC-AM. WLIL-AM operates on a frequency of 730 kHz with 1,000 watts day and 250 watts at night. WLIL-FM operates on FM Channel 228A with 6.0 kilowatts from an antenna height above average terrain of 50 meters. WBLC(AM) operates on 1360 kHz with 1,000 watts daytime. Petitioner's proposal would thus provide Lenoir City with its second FM service, without depriving the community of Loudon, Tennessee of full-time or FM service.

2. The instant Petition for Rulemaking submitted by Metro West clearly advances the goals of 307(b) of the Communications Act of 1934, as amended. Moreover, Metro West's request for reallocation of FM Channel 287A to the community of Lenoir City, Tennessee would be fully consistent with the Commission's spacing and coverage requirements. Indeed, Metro West currently renders a city grade signal over the entire community of Lenoir City, Tennessee from its existing transmitter site which is located within the Lenoir City city limits. In that regard, no change in transmitter site is necessary in order to effectuate the proposed reallocation of Channel 287A from Loudon to Lenoir City. Consequently, no loss of reception service to any area would result from favorable action on the instant Petition for Rulemaking. Finally, it should be noted that the reallocation proposed herein would be mutually exclusive with Metro West's existing operation as a Loudon, Tennessee radio station. See, Modification of FM and TV authorizations (New Community of License), 4 FCC Rcd 4870, 66 RR2d 877 (1989), reconsideration granted in part and denied in part, 5 FCC Rcd 7094, 68 RR2d, 644 (1990).

3. The community of Lenoir City, Tennessee is located in Loudon County, Tennessee. The most recent population estimate for the city of Lenoir City shows 6,214 persons living in Lenoir City, with only one (1) FM broadcast service. The community of Loudon is also located in Loudon County, Tennessee. Its 1995 population was estimated to be 4,288 persons with two (2) FM broadcast stations. Lenoir City is the economic hub of Loudon County and is growing rapidly, partially due to its location on the very fringes of the most rapidly growing parts of Knox County (Knoxville), Tennessee. Loudon, on the other hand has experienced a population loss during the last decade. Clearly, a second local FM service allocated to Lenoir City would substantially further the public interest, convenience, and necessity, consistent with 307(b) of the Communications Act of 1934, as amended.

4. Should the commission reallocate FM Channel 287A to the community of Lenoir City, Tennessee as requested by Petitioner, Petitioner would promptly seek to modify its license so as to specify the community of Lenoir City as the community of license for WXST(FM). Consistent with its obligations as a broadcast licensee, Metro West further states its commitment to provide continuing broadcast service to the community of Lenoir City and surrounding areas.

WHEREFORE, premises considered, Metro West Radio, LLC, permittee of WXST(FM), respectfully urges the Chief, Allocations Branch to adopt a Report and Order providing for the reallocation of FM Channel 287A from the community of Loudon, Tennessee to the community of Lenoir City, Tennessee, and the simultaneous modification of its license accordingly.

Respectfully submitted

A handwritten signature in black ink, appearing to read 'D. Horne', is positioned above the printed name.

Douglas A. Horne
Partner
Metro West Radio, LLC

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